

## Direct Thermal Materials

### Direct Standard

An economy grade, uncoated direct thermal paper.

This material is best suited to short term labelling applications where exposure to harsh conditions is minimal.

Can be supplied colour washed and / or pre printed.

Standard adhesives: P, R & FRZ

### Direct Premium (Semi)

Top coated to protect the printed image.

A good choice for applications where the labels will come into contact with moisture, oils or greases.

Can be supplied colour washed and / or pre.

Standard adhesives: P, R & FRZ

## Adhesives

### Permanent (P)

A general purpose acrylic adhesive.

Min. application temp.: 0 °C  
Min. service temp.: -20 °C  
Max. service temp.: 80 °C  
Tack: High  
Peel adhesion: Very high

### Removable (R)

A general purpose acrylic removable adhesive.

Min. application temp.: -25 °C  
Min. service temp.: -40 °C  
Max. service temp.: 60 °C  
Tack: Medium  
Peel adhesion: Low

### Freezer Permanent (FRZ)

Freezer grade permanent adhesive.

Min. application temp.: -25 °C  
Min. service temp.: -60 °C  
Max. service temp.: 60 °C  
Tack: High  
Peel adhesion: Medium

The values given are typical, the information being given in good faith but without warranty. We reserve the right to supply a comparable material without prior notice. The user must satisfy themselves as to the suitability of a particular grade for their own application.

### North & South Labels Limited

Unit 1, 56a Bensham Grove, Thornton Heath, Surrey, CR7 8DA | T. 020 8653 4477 | F. 020 8653 5666 | E. sales@nslabels.co.uk | W. www.nslabels.co.uk  
Registered in England No. 3740586 | VAT Registration No. 724 7259 24